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FOR IMMEDIATE RELEASE

Date: July 28, 2017

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Mike Vergari, Youth Bull Riding World Finals, 817-822-1108

10th Annual Youth Bull Riding World Finals Rides into Abilene

ABILENE, Texas – The 10th Annual Youth Bull Riders World Finals rides into town Monday, July 31 through Friday, August 4th at the Taylor County Expo Center for the seventh year in a row.

Event organizers anticipate over 400 participants (ages 4-19) to take part in the finals, with close to another 450 family members who will attend to cheer on their little ones. The Abilene Convention and Visitors Bureau estimate that the city will see an economic boost of \$359,125 as host to the finals.

“For seven years Abilene has played host to this prestigious group of athletes and we could not be more proud,” Pam Sites, Convention Services Director for the ACVB said. “This honor is not lost on us and we are glad to provide superior service, genuine southern hospitality and a beautiful West Texas backdrop for their families to enjoy during the competition.

There will be several activities over the course of the four days including mutton bustin’ (4-6 yrs.), calf riding (7 & under), jr. riding (11 & under), sr. riding (13 & under), junior bulls (15 & under) and bull riding (19 & under). In addition, there will be clothing, home goods and more at the “Summer Spectacular West Texas Trade Show,” open daily.

The YBR World Finals were founded on the belief that every child’s dream can come true if only given something to believe in. In 2008, the YBR hosted the first ever Youth Bull Riders World Finals. Three hundred of the very best youth bull riders came to Fort Worth, Texas to compete for the title of World Champion.

The YBR World Finals is committed to making a positive difference in the lives of young people, while at the same time; making a difference in the lives of those around us.

Tickets can be purchased at the gate or by visiting www.taylorcountyexpocenter.com. Additional information on the YBR World Finals can be found at www.ybr-now.com

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