



ABILENE

*Convention and Visitors Bureau
Sports Alliance*

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MEDIA RELEASE

FOR IMMEDIATE RELEASE

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ACVB Sports Alliance Announces Scholarship Winners

ABILENE, TX – The Abilene Convention & Visitors Bureau Sports Alliance has is pleased to announce its scholarship recipients for this school year. The Sports Alliance will award \$10,000 to eight students, four male and 4 female student athletes, who are graduating from four local campuses. This year’s winners:

- **Alys Bruton and Sawyer Longley** from Abilene Christian High School.
- **Britni Starr and Terrell Franklin** from Abilene High School.
- **Bridget Miller and Anthony Arellano** from Cooper High School.
- **Julia Lovelace and Gatlin Martin** from Wylie High School.

Criteria for scholarship contenders includes demonstrating high moral character, integrity, sound judgment, and serving as an outstanding role model for teammates.

The Sports Alliance was formed in 2003 as a committee of the Abilene Convention and Visitors Bureau to support, promote and encourage sporting events in Abilene. To date, the Alliance has awarded \$120,000 in scholarships to deserving graduates.

The scholarships are supported by the success of the high school football Champions Classic, hosted each fall in Shotwell Stadium, an event that showcases great football and highlights Abilene’s home stadium as among the most hospitable venues in Texas.

Located in the T & P Depot landmark downtown, the Abilene Convention & Visitors Bureau leverages local hotel tax into economic development. The ACVB’s tourism professionals harness the latest travel trends, research and strategies to bring group and leisure visitors to Abilene. Travelers to the Abilene MSA produced more than \$12.9 million in local receipts in 2017 bringing happy people to stay in local hotels, shop, dine, and enjoy sports, arts and attractions. Established as an affiliate of the Abilene Chamber of Commerce in 1970, the bureau has improved the quality of life and enhanced the Abilene visitor experience for nearly 50 years.